# The Open Hearth Celebrates 2022!

## *April 29 – 7:00 p.m.*

## *The Hartford Club*

## Sponsorship Levels and Benefits

- **Presenting Sponsor $15,000**
- Corporate Logo included on all event-related marketing materials
- Mention from podium at event
- Corporate logo on The Open Hearth website with hyperlink for one year
- Registration for 2 tables (16 guests) at **The Open Hearth - Celebrates 2022!**
- Full page advertisement in the Event Program Booklet

- **Dinner Sponsor $5,000**
- Corporate Logo included on all event-related marketing materials – special recognition at dinner area
- Mention from podium at event
- Registration for 1 table (8 guests) at **The Open Hearth - Celebrates 2022!**
-
- Full page advertisement in the Event Program Booklet

- **Band Sponsor $3,500**
- Corporate Logo included on all event-related marketing materials – special recognition at band area
- Mention from podium at event
- Registration for 6 guests at **The Open Hearth Celebrates 2022!**
- Half page advertisement in the Event Program Booklet

- **Client Sponsor $2,500**
- Corporate Logo included on all event-related marketing materials
- Mention from podium at event
- Half page advertisement in the Event Program Booklet

- **Jubilee Sponsor $2,500**
- Corporate Logo included on all event-related marketing materials
- Mention from podium at event
- Registration for 6 guests at **The Open Hearth - Celebrates 2022!**
- Half page advertisement in the Event Program Booklet

- **Cheer Sponsor $1,000**
- Corporate Logo included on all event-related marketing materials
- Mention from podium at event
- Registration for 2 guests to **The Open Hearth - Celebrates 2022!**
- Quarter page advertisement in the Event Program Booklet

- **Glee Sponsor $450**
- Registration for four (4) guests to **The Open Hearth - Celebrates 2022!**
- Listing in the Event Program Booklet

THE Open Hearth

The Open Hearth's mission, since 1884, is to provide a temporary residential community environment to serve homeless men in the Greater Hartford area and throughout the State of Connecticut. In addition to meeting the essential needs of its residents—food, shelter, and clothing—The Open Hearth offers support to cope with life's many challenges.

# Sponsorship Registration Form

**Business/Organization Name (exactly as you would like it to appear in print materials):** _____

**Authorizing contact:** _____

**Address:** _____

**Phone:** _____

**Email:** _____

**Fax:** _____

**Contact name(s) for guest list, ad copy, etc. (if different than above)** _____

**Email:** _____

**Phone:** _____

**Fax:** _____

We are pleased to register as a sponsor for **THE OPEN HEARTH - CELEBRATES 2022!** as indicated below:

| | | | |
|---|---|---|---|
| □ $ 15,000 | *Presenting Sponsor* | 1 page ad spread | Ad size 11" (w) x 8.5" (h) |
| □ $ 5,000 | *Dinner Sponsor* | 1 page ad spread | Ad size 11" (w) x 8.5" (h) |
| □ $ 3,500 | *Band Sponsor* | 1/2 page ad spread | Ad size 11" (w) x 8.5" (h) |
| □ $ 2,500 | *Client Sponsor* | 1/2 page ad spread | Ad size 11" (w) x 8.5" (h) |
| □ $ 2,000 | *Jubilee Sponsor* | 1/2 full page ad | Ad size 5.5" (w) x 8.5" (h) |
| □ $ 1,000 | *Cheer Sponsor* | 1/4 full page ad | Ad size 5.5" (w) x 8.5" (h) |
| □ $ 500 | *Glee Sponsor* | Listing in event program book | Ad size 5.5" (w) x 4.25" (h) |
| □ $ 125 | *Individual tickets* | | |

***All ads must be received by date TBD in JPEG, TIFF or PNG format and at least 300 DPI.***

***Payment Information*** □ Check Enclosed □ Send invoice

Charge: □ Visa □ MC □ AMEX □ Discover

**Account Number**:

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | | | |

Expiration Date_____CSC_____Zip_____

Cardholder_____

***Please return form via email or fax by Thursday March 31, 2022:***

**Attn: Luis Olmo-Rivera**

Phone: (860) 257-5574 ~ Fax: (860) 920-0011 ~ ***lolmo-rivera@theopenhearth.org***

The Open Hearth Association is a non-profit, 501(c)3 tax-exempt organization